



Top
Financial
Advisers
2018

Rajanee Shendure Named to 2018 Financial Times 400 Top Financial Advisers

March 23, 2018 – BDS Financial Network is pleased to announce that Rajanee Shendure has been named to the 2018 edition of the Financial Times 400 Top Financial Advisers. The list recognizes top financial advisers at national, independent, regional and bank broker-dealers from across the U.S.

This is the sixth annual FT 400 list, produced independently by the *Financial Times* in collaboration with Ignites Research, a subsidiary of the FT that provides business intelligence on investment management.

Financial advisers from across the brokerage industry applied for consideration, having met a set of minimum requirements. The applicants were then graded on six criteria: assets under management (AUM); AUM growth rate; experience; advanced industry credentials; online accessibility; and compliance records. There are no fees or other considerations required of advisers who apply for the FT 400.

The final FT 400 represents an impressive cohort of elite advisers, as the “average” adviser in this year’s FT 400 has 28 years’ experience and manages \$1.4 billion in assets. The FT 400 advisers hail from 38 states and Washington, D.C.

The FT 400 is one in a series of rankings of top advisers by the *Financial Times*, including the FT 300 (independent RIA firms) and the FT 401 (DC retirement plan advisers).

To compile the 2018 list, the Financial Times evaluated nominees on six primary areas and calculated a numeric score for each advisor. The areas of consideration were assets under management (AUM), asset growth, compliance record, experience, credentials, and accessibility. Approximately 880 qualified applications were received; 400 advisers were selected, representing 45.4 percent of applicants. Not indicative of advisor's future performance. Your experience may vary. For the full methodology, please visit ft.com.

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